

This Privacy Policy explains how The Sports Center of Morehead collects, uses, and discloses personal information of its customers, prospective customers, and visitors to its website at <https://sportscentermorehead.com>].

COLLECTION OF PERSONAL INFORMATION

Personal information we collect directly from you may include first and last name, address, email address, and phone number. Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example [your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website.] Our website may also use cookies to personalize your experience and enable certain features [such as keeping track of items you put in your shopping cart.] You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>.

Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics. Information collected from our advertising partners: We may collect personal information about you from our advertising partners. Personal information we collect from our advertising partners may include [your demographic information, shopping history, and geographic location.]

We use information collected directly from you to provide you with [our products and services, customer service and support, and other relevant information.] We may also use this information to market our products and services to you, including by email and text message subject to your consent. We use information collected automatically from your device [to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts.] We may also use information collected from you and information collected from your device to send you abandoned cart reminders if you added items to your shopping cart but did not complete check out. We use information collected from our advertising partners to [market our products and services to you.]

DISCLOSURE OF PERSONAL INFORMATION [DRAFTING NOTE:

Use this section to describe the third parties to whom you provide the personal information you collect. If you sell, rent or lease personal information, we recommend consulting with your legal counsel about your obligations.] We may use third-party service providers to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes. • We use Twilio and VFP for our email marketing and text message communications. For more information about how we may use your information with Twilio and the information that may be collected through our email

campaigns, see Twilio's Privacy notice available at

https://www.twilio.com/en-us/legal/privacy?_gl=1%2A10d3rhf%2A_ga%2AMTAyMzk2NjMzNC4xNzA5NTgwMDcw%2A_ga_RRP8K4M4F3%2AMTcwOTU4MDA2OS4xLjAuMTcwOTU4MDA3NC4wLjAuMA..%2A_ga_GNNW0V1RCB%2AMTcwOTU4MDA2OS4xLjAuMTcwOTU4MDA3NC4wLjAuMA..&_ga=2.88610907.1916114462.1709580070-1023966334.1709580070&_gac=1.187992794.1709580070.CjwKCAiA_5WvBhBAEiwAZtCU76bqpoYfv9PMG5D3PsYSrZ65MqddOGaxlRY7dy7wi20V6zkW6nu34xoCrmYQAvD_BwE

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CHANGES TO THIS PRIVACY POLICY We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION If you have any questions about this policy or our privacy practices, please contact us at info@sportscentermorehead.com